



DR. MARTIN LUTHER KING
PARADE FOUNDATION, INC.



CITY OF TAMPA'S
MLK DAY
PARADE
MAKING THE DREAM A REALITY



Souvenir
BOOKLET

CITY OF TAMPA'S ANNUAL
MLK DAY



DR. MARTIN LUTHER KING
PARADE FOUNDATION, INC.

Dear Valued Friends and Supporters:

With great pleasure we invite you to attend our annual MLK Day Parade Fundraising Dinner and Gala. We enthusiastically encourage you to mark your calendars as the Parade Foundation once again celebrates the life and legacy of Dr. King by honoring the service of our community heroes, awarding scholarships to deserving high school students, and calling attention to our year round service initiatives.

Our Annual Fundraising **Dinner & Gala** takes place on **Thursday, January 10, 2019** at the TPepin Hospitality Centre, 4121 N 50th St., Tampa, FL 33610, beginning at 6:00pm. The **MLK Day Parade** will take place on **Monday, January 21, 2019**, beginning at the corner of 15th Street and 21st Avenue in the heart of East Tampa. The parade starts at 12:00pm.

As in years past we are publishing our MLK Parade Fundraising Dinner and Gala Souvenir Book. Advertising in the Gala Souvenir Book is an excellent opportunity to promote your business or organization and show your support for the Parade Foundation. All ads must be submitted by **November 16, 2018**.

For your convenience, enclosed is information for placing an advertisement or to be featured in the Gala Souvenir Book. For Sponsorship opportunities, Gala tickets or parade information, please visit our website at www.mlkjrparade.com or e-mail sponsor@mlkjrparade.com. Should you have any other questions, or need further assistance, please contact the MLK Parade Foundation office at 813-327-8316.

Thank you in advance for your support!

Robert Scott, Jr.

Robert Scott, Jr., President
Dr Martin Luther King Parade Foundation, Inc.

CITY OF TAMPA'S

MLK DAY PARADE

MONDAY
JANUARY

21ST
2019

MAKING THE DREAM A REALITY

SOUVENIR BOOK ORDER FORM

Select	Ad Size	Image Size	Amount
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<input type="checkbox"/>	Half Page	7.5 x 5.0	\$150.00
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AD COPY: All ads are full-color and must be submitted electronically. Digital format JPG, PDF, PSD OR TIF. Images/Pictures must be high resolution, minimum 300 dpi.

Email ads to: Sponsorship@mlkjrparade.com (Please put "SOUVENIR BOOK AD" in subject line.)

PAYMENT: Please make checks payable to Dr. Martin Luther King Parade Foundation, Inc. and mail to 5508 N. 50th Street, Suite 13, Tampa, FL 33610. Credit Card payments may be submitted online at: www.mlkjrparade.com Click Souvenir Book tab and select ad size and payment.

ADVERTISEMENT INFORMATION (PLEASE PRINT CLEARLY)

Advertiser: _____

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AD Selection TOTAL: \$ _____ Check Enclosed Credit Card Online

Thank you for supporting the MLK Fundraising Dinner & Gala
DEADLINE FOR AD SUBMISSION – NOVEMBER 16, 2018
MLK Parade Foundation is a 501 (c) 3 Organization

CITY OF TAMPA'S

MLK DAY

MONDAY
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MAKING THE DREAM A REALITY

PARADE

SOUVENIR ADVERTISEMENT SPECIFICATIONS

**COVERS with
Bleed**

8.5" x 11" (plus .125"
extra on four sides
for bleed)

BACK COVER: \$600
INSIDE FRONT/BACK: \$400

**FULL PAGE
7.5" x 10"**

**FULL PAGE
with no bleed: \$250**

**1/4 PAGE
3.75" x 5"
\$125**

**1/2 HORIZONTAL
7.5" x 5"
\$150**

**CENTER PAGES
TWO-PAGE SPREAD
Bleed**

17" x 11" (plus .125"
extra on four sides for bleed)

\$550

**MESSAGE
7.5" x 2.5" \$100**

**BUSINESS LISTING: \$50
NAME, PHONE &
WEBSITE**

**PATRON NAME: \$25
MR. & MRS. JOHN (MARY) SMITH**



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